**[Title]**

[Your name] from the J. Crayton Pruitt Family Department of Biomedical Engineering, College of Engineering, University of Florida, Gainesville, FL

**Power-Mapping Plan:**

1. **Who Are You?**
* Name, town, and years you’ve lived in their district
* Occupation/what you do
* What networks or communities you represent
* What you are asking them to do (Be specific! Do you want them to vote yes or no on a bill, cosponsor a bill, join a certain caucus, etc.)
* Why you care, and why you and/or your community want them to act (Including an anecdote can be helpful here)
1. **Policy Pitch Topic**
* What policy changes are you proposing and why?
* What needs to change first?
* Where is that change made?
* Who can enact that change?
1. **Target: [Name of target]**
* Who is this person? (Include their office/role, background, etc.)
* Why are they the best person to hear your policy pitch?
1. **Motivations, Allies, and Key Issues**
* What motivates your target?
* Do they have allies? If so, who are they? If not, why is that? Can you use this to benefit your cause?
* What key issues does your target care about?
1. **Angle or Approach**
* What is your connection to your target?
* How will you use what you know about your target to shape your pitch?
1. **When to Pitch Them**
* When is the best time to pitch your target based on your research and the current policy landscape?